

ABSTRACT

A system and method for generating and displaying customized electronic programming (EPG) data is described. One embodiment includes a method for generating a customized program listing for a set top box (STB). This method includes the steps of receiving a user preference for operating an EPG; retrieving programming information; sorting the retrieved programming information according to the user preference; formatting the sorted program information according to the user preference; and providing the formatted program information to the STB.

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